

Lucid Reveals 2027 Gravity Lineup with Expanded Standard Features

April 2, 2026

- *Lucid introduces the updated 2027 Lucid Gravity lineup with expanded standard features, simplified packaging, and greater everyday convenience across all trims.*
- *Grand Touring gains substantial new standard upgrades and debuts the Prestige Package, a top-tier bundle combining 22"/23" wheels, Surreal Sound™ Pro, Dynamic Handling, and 3rd-row seating.*

NEWARK, Calif., April 2, 2026 /PRNewswire/ -- Lucid Group, Inc. (NASDAQ: LCID), maker of the world's most advanced software-defined vehicles and technologies, today announced updates and enhancements to the Lucid Gravity model lineup for the 2027 model year. As outlined at [Lucid's recent Investor Day](#), the Lucid Gravity serves as a key pillar of Lucid's near-term growth strategy, complementing the Lucid Air sedan and soon to be joined by the midsize Lucid Cosmos and Earth models. The updated 2027 Lucid Gravity lineup maintains its class-leading range ratings from the EPA and enhances customer value with meaningful comfort, technology, and personalization updates across the full Lucid lineup.



As Lucid's second vehicle and first SUV, Gravity is progressing through its production and delivery ramp, complementing the award-winning Lucid Air and supporting the company's expanding presence in the global luxury market. Lucid Gravity was recently named [2026 World Luxury Car of the Year](#) by the esteemed World Car Awards program. In an awards category open to electric, hybrid, and internal-combustion vehicles, Lucid's all-electric SUV was recognized by a global jury of more than 100 acclaimed automotive journalists from around the globe.

Introducing the 2027 Lucid Gravity Lineup

The 2027 Lucid Gravity introduces a refined trim strategy and a suite of new standard features aimed at enhancing convenience, safety, and everyday usability, while also reflecting a continued focus on adding value and simplifying choices as deliveries grow. All Lucid models now come standard with the DreamDrive™ 2 Premium advanced driver assistance system and an additional key fob.

"Lucid continues to set the benchmark for what an electric SUV can be – efficient, versatile, and deeply luxurious," said Erwin Raphael, SVP Revenue at Lucid. "With the 2027 updates, we've expanded standard features, simplified choices, and introduced a new Prestige Package that showcases the very best of Lucid design and technology. These enhancements reflect our continued focus on delivering compelling products as Gravity gains momentum in the market."

Customers can now customize the 2027 Lucid Gravity using the [Design Yours configurator](#).

Lucid Gravity Touring

The 2027 Lucid Gravity Touring builds on its reputation for delivering exceptional luxury, efficiency, and capability by adding a meaningful collection of new standard features. For the new model year, every Touring now comes equipped with DreamDrive™ 2 Premium, offering more advanced driver-assistance capability, along with an additional key fob – features that were previously optional but are now included at no additional cost to enhance everyday convenience and peace of mind.

Beyond these upgrades, customers can continue to personalize their Lucid Gravity Touring with a selection of optional packages, including the Comfort & Convenience Package, Technology Package, Power Package, Dynamic Handling Package, Towing Package, Surreal Sound™ Pro, and DreamDrive™ 2 Pro, as well as multiple wheel designs and seating for either five or seven people.

The 2027 Lucid Gravity Touring starts at \$79,900¹ in the US and \$113,500² CDN in Canada.

Lucid Gravity Grand Touring

For 2027, the Lucid Gravity Grand Touring further distinguishes itself as the pinnacle of the lineup, offering even greater luxury, capability, and exclusivity. The Grand Touring now comes standard with DreamDrive™ 2 Premium, the Comfort & Convenience Package, the Power Package, and 21"/22" wheels, giving customers a more richly equipped vehicle right from the start.

New for this year is the introduction of the Prestige Package, an optional, range-topping bundle that brings together 22"/23" wheels, Surreal Sound™ Pro, the Dynamic Handling Package, and 3rd row seating to create the most comprehensively equipped Lucid Gravity in the lineup. Pricing for the Prestige Package starts at \$10,500 in the US and \$14,000 CDN in Canada, available starting Summer 2026.

Customers can also continue to select from standalone packages including the Technology Package, DreamDrive™ 2 Pro, and Towing Package. Additionally, for Lucid Gravity Grand Touring models not equipped with the Prestige Package, no-charge wheel alternatives remain available, along with no-charge interior choices.

The 2027 Lucid Gravity Grand Touring starts at \$98,900¹ in the US and \$139,500² in Canada.

¹Excludes tax, title, license, options, destination and documentation fees.

²Pricing includes Destination Fee, Documentation Fee and Federal Air Conditioning Tax. Excludes Federal Luxury tax, sales tax, and provincial levies & fees. Please contact your local Lucid Studio directly or by phone for total/all-in pricing for your specific province.

About Lucid Group

Lucid Group, Inc. (NASDAQ: LCID) is a technology company creating exceptional mobility experiences through innovation to drive the world forward. Built on Lucid's proprietary technology and software defined vehicle architectures, the company's lineup of award-winning vehicles brings Lucid's "Compromise Nothing™" approach to premium segments of the global automotive market. Lucid designs and engineers its products in-house and assembles at its vertically integrated facilities in Arizona and Saudi Arabia, enabling continuous innovation across vehicles, software, and advanced driver assistance and autonomy-ready capabilities.

Forward-Looking Statements

This communication includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "estimate," "plan," "project," "forecast," "intend," "will," "shall," "expect," "anticipate," "believe," "seek," "target," "continue," "could," "may," "might," "possible," "potential," "predict" or other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements include, but are not limited to, features, performance specifications and starting price of each of 2027 Lucid Gravity models, the features and the starting price of the packages, and Lucid's strategy. These statements are based on various assumptions, whether or not identified in this communication, and on the current expectations of Lucid's management. These forward-looking statements are not intended to serve as, and must not be relied on by any investor as, a guarantee, an assurance, or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and may differ from these forward-looking statements. Many actual events and circumstances are beyond the control of Lucid. These forward-looking statements are subject to a number of risks and uncertainties, including those factors discussed under the cautionary language and the Risk Factors in our Annual Report on Form 10-K for the year ended December 31, 2025, subsequent Current Reports on Form 8-K, and other documents Lucid has filed or will file with the Securities and Exchange Commission. If any of these risks materialize or Lucid's assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that Lucid currently does not know or that Lucid currently believes are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect Lucid's expectations, plans or forecasts of future events and views as of the date of this communication. Lucid anticipates that subsequent events and developments will cause Lucid's assessments to change. However, while Lucid may elect to update these forward-looking statements at some point in the future, Lucid specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing Lucid's assessments as of any date subsequent to the date of this communication. Accordingly, undue reliance should not be placed upon the forward-looking statements.

Media Contact

media@lucidmotors.com

Trademarks

This communication contains trademarks, service marks, trade names and copyrights of Lucid Group, Inc. and its subsidiaries and other companies, which are the property of their respective owners.



The image shows the word "LUCID" in a white, stylized, sans-serif font centered on a solid black rectangular background.

 View original content to download multimedia: <https://www.prnewswire.com/news-releases/lucid-reveals-2027-gravity-lineup-with-expanded-standard-features-302733144.html>

SOURCE Lucid Motors