

Lucid Announces Production Preview Week at AMP-1, Kicking Off the Week of September 27

August 31, 2021

NEWARK, Calif., Aug. 31, 2021 /PRNewswire/ -- [Lucid Group](#), which is setting new standards with its advanced luxury EVs, today announced **Production Preview Week at AMP-1**, a series of events the week of September 27, 2021, during which Lucid will open the doors of its Advanced Manufacturing Plant (AMP-1) factory in Casa Grande to members of the media and financial communities, policymakers, and a select group of customers. Invited guests will be able to observe the production processes for the Lucid Air and take a deep dive into Lucid's advanced EV technology with leading engineers.



Guests will also have the opportunity to personally experience the Lucid Air on the road in ride and drives, and see for themselves why Motor Trend recently called the Lucid Air "[an absolute mic drop](#)" in its exclusive first-drive review. During its two-day evaluation, Motor Trend piloted a Lucid Air Dream Edition Range up the serpentine Angeles Crest Highway on the first day, and then on a range drive the second day. During the drive, a pair of Dream Edition Range cars drove from Los Angeles to San Francisco at highway speeds via central California, and then back across the San Francisco Bay to Lucid's global headquarters, traveling 445 miles on a single charge. Upon arrival, the cars displayed, respectively, 30 miles and 72 miles of charge remaining (for totals of 475 and 517 miles).

Lucid completed the first phase of construction of the AMP-1 factory, positioned on a 590-acre site in Casa Grande, Arizona, in less than a year. As the first greenfield, dedicated electric vehicle factory to be built in North America, Lucid's innovative AMP-1 was designed with a future-ready focus that allows for additional phases of expansion at the site. This will include production of the brand's first SUV, Project Gravity, which starts in 2023.

About Lucid Group

Lucid seeks to inspire the adoption of sustainable energy by creating the most captivating electric vehicles, centered around the human experience. The company's first car, Lucid Air, is a state-of-the-art luxury sedan with a California-inspired design underpinned by race-proven technology. Featuring luxurious interior space in a mid-size exterior footprint, select models of Air are expected to be capable of a projected EPA estimated range of over 500 miles. Customer deliveries of Lucid Air are planned to begin this year.

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