



Lucid Air Pure and Lucid Air Touring to be Unveiled During November 15 Online Global Launch Event; Make Public Debut in Los Angeles the Same Week

November 3, 2022

'In the Air and Beyond – A Lucid Launch Event' to highlight new models that round out the full Air lineup, latest developments for Air Sapphire, and Lucid's reimagining of the luxury SUV segment

- Lucid Air Pure and Air Touring to debut in an online global launch event on Tuesday, November 15, alongside announcements about the Lucid business and future models, including updates on Lucid's next force of nature, the Project Gravity SUV
- The full Air lineup will be live in public for the first time, with Lucid Air Pure and Air Touring appearing alongside Air Grand Touring, Grand Touring Performance, and the ultra-high-performance Air Sapphire at the Lucid Studio Beverly Hills
- Lucid to sponsor CDN's LA Design Night on Thursday, November 17, during Automobility LA, displaying the recently unveiled Lucid Air Pure alongside Air Sapphire, the world's most powerful sedan

NEWARK, Calif., Nov. 3, 2022 /PRNewswire/ -- Lucid Group, Inc. (NASDAQ: LCID), setting new standards with the longest-range, fastest-charging electric car on the market with the award-winning Lucid Air, today announced that Lucid Air Pure and Air Touring will be unveiled during an online global launch event entitled *In the Air and Beyond – A Lucid Launch Event*, taking place on Tuesday, November 15 at 10:00am PST/1:00pm EST, ahead of the first Air Touring delivery taking place that same evening at the company's Beverly Hills Studio. In addition, the online event will also feature exciting announcements about the Lucid business and future models, including the Project Gravity SUV that reimagines the luxury SUV with the same in-house developed technology that underpins the groundbreaking Lucid Air sedan.



Lucid Air Pure and Air Touring will make their public debut the same week at the company's Beverly Hills Studio and at CDN Designer Night, taking their place in the Air lineup alongside Lucid Air Grand Touring, the 1050-hp Air Grand Touring Performance, and the recently debuted ultra-high-performance Air Sapphire, the world's most powerful sedan. Customers and fans can register to join the debut at dreamahead.com.

Lucid Air Pure

Air Pure, the elemental Lucid Air, has a starting price of \$87,400 and is distinguished by its metal roof and Mojave PurLux interior. Air Pure will initially launch with a dual-motor, all-wheel-drive configuration, with full specs including EPA-estimated range and additional details on the model to be shared on November 15.

Lucid Air Touring

Lucid Air Touring, with an MSRP of \$107,400, is the quintessential Air, featuring a fine balance of performance, luxury, design, and space. As such, it can be optioned with the unique Glass Canopy – a single piece of glass that reaches from the base of the windshield to over the heads of the front passengers for an unobstructed view, as well as DreamDrive Pro, Lucid's advanced driver assistance system. Full specs and additional details for Lucid Air Touring will also be shared on November 15.

Lucid Activities During LA Auto Show Week

In addition to the online debut event for Lucid Air Pure and Air Touring, Lucid will be present at several events in and around Los Angeles to celebrate the entire Air lineup.

- During the week of November 15, all five trim levels – from Air Pure to Air Sapphire – will be on display for media, customers, and fans at the Lucid Studio Beverly Hills. Lucid will also celebrate the global premiere at the Beverly Hills Studio the evening of Tuesday, November 15, with a celebration event for select media, customers, and VIPs.
- Derek Jenkins, Senior Vice President of Design and Brand, will be featured at CDN Forum LA taking place during Automobility at the Los Angeles Auto Show on Thursday, November 17. Lucid is also a sponsor of CDN's LA Design Night

that evening at the Los Angeles Convention Center. Both the recently unveiled Lucid Air Pure and Air Sapphire, the world's most powerful sedan, will be on display.

- Peter Rawlinson, CEO and CTO, will deliver the opening keynote at the Automotive News World Congress on Friday, November 18, discussing why efficiency is the new imperative for electric vehicles and how it has been central to all aspects of the development of every Lucid vehicle.

About Lucid Group

Lucid's mission is to inspire the adoption of sustainable energy by creating advanced technologies and the most captivating luxury electric vehicles centered around the human experience. The company's first car, Lucid Air, is a state-of-the-art luxury sedan with a California-inspired design that features luxurious full-size interior space in a mid-size exterior footprint. Lucid Air Grand Touring features an official EPA-estimated 516 miles of range or 1,050 horsepower. Deliveries of Lucid Air, which is produced at Lucid's factory in Casa Grande, Arizona, are currently underway to U.S. and Canadian customers.

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