



Lucid Motors Opens First Retail Studio and Service Centre in Montreal, Quebec

January 27, 2023

Montreal Grand Opening to take place on Saturday, January 28 at 10:00 AM ET

NEWARK, Calif., Jan. 27, 2023 /PRNewswire/ -- [Lucid Group](#), Inc. (NASDAQ: LCID), setting new standards with the longest range, fastest charging electric car on the market, today announced the official opening of its latest combination Studio, delivery, and service centre in the province of Quebec. The Montreal opening marks 32 Studio and service centre locations in North America and 36 globally, and will open to the public beginning Saturday, January 28.



After exceeding 2022's provided production goals with 7,180 vehicles produced, Lucid is actively expanding its physical presence in Canada by opening its third retail location in the country and first service, delivery, and sales centre in Quebec. The 1,781-square-meter luxury retail and service space, located at 6700 Rue Saint-Jacques, will provide comprehensive sales and service support to the local area.

"The opening of our first retail location in the province of Quebec is a significant milestone for Lucid in Canada," said Zak Edson, Vice President of Sales and Service, Lucid Group. "Canadians have proven they're serious about EVs, so we're looking forward to providing Montreal and surrounding areas with the innovation and dynamic experience of our award-winning lineup of Lucid Air."

Local electric vehicle and sports sedan enthusiasts are invited to visit the Lucid Studio and service centre on Saturday, January 28, beginning at 10:00 AM for the grand opening. Those interested are encouraged to contact the Lucid Montreal location to test drive the Lucid Air.

Studio Experience

Every Lucid Studio offers a digitally oriented luxury experience tailored to each customer's preferences, whether they visit in-person, make inquiries entirely online, or combine the two. Lucid Studios allow customers to experience the brand and obtain information about its products in locations that underscore the company's unique design aesthetic. Visitors who explore a Lucid Studio will get a vision of how the company draws inspiration from the beauty, innovation, and diversity of its home state of California.

Virtual Tour

For those customers who aren't able to visit a Lucid Studio, there is Lucid Studio Live, a private virtual tour that lets customers browse and build their dream car with the guidance of a Lucid team member. Each one-to-one appointment allows plenty of time for questions and offers an incredible 360° look at Lucid Air. Customers can see everything from views inside the cabin, into the trunk and frunk, to outside and even above the vehicle—all set in their choice of iconic California backdrops. From there, customers can save a favorite design configuration to their Lucid account if they wish.

Future Studio & Service Centers

Additional locations will continue to open as Lucid expands its presence in North America and globally. Customers can visit during normal business hours or can book a personal appointment by contacting the Lucid team at lucidmotors.com/contact. They can always start exploring the Lucid Air through the ["Design Yours" Configurator](#).

About Lucid Group

Lucid's mission is to inspire the adoption of sustainable energy by creating advanced technologies and the most captivating luxury electric vehicles centered around the human experience. The company's first car, Lucid Air, is a state-of-the-art luxury sedan with a California-inspired design that features luxurious full-size interior space in a mid-size exterior footprint. Lucid Air Grand Touring features an official EPA estimated 516 miles of range. Deliveries of Lucid Air, which is produced at Lucid's factory in Casa Grande, Arizona, are currently underway to U.S., Canadian, and European customers.

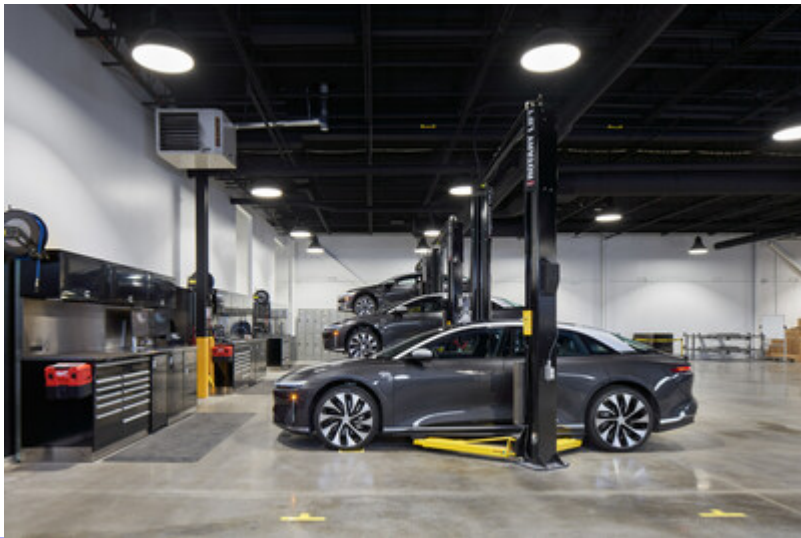
Media Contact

Trademarks

This communication contains trademarks, service marks, trade names and copyrights of Lucid Group, Inc. and its subsidiaries and other companies, which are the property of their respective owners.

Forward-Looking Statements

This communication includes "forward-looking statements" within the meaning of the "safe harbor" provisions of the United States Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by the use of words such as "estimate," "plan," "project," "forecast," "intend," "will," "shall," "expect," "anticipate," "believe," "seek," "target," "continue," "could," "may," "might," "possible," "potential," "predict" or other similar expressions that predict or indicate future events or trends or that are not statements of historical matters. These forward-looking statements include, but are not limited to, statements regarding plans and expectations regarding the new Lucid Studio, delivery and service centre in Montreal, Quebec, expectations regarding studio experience, including in-person and virtual customer experiences, plans regarding future openings of new Studios and service centers, including planned locations, and the promise of Lucid's technology. These statements are based on various assumptions, whether or not identified in this communication, and on the current expectations of Lucid's management. These forward-looking statements are not intended to serve as, and must not be relied on by any investor as, a guarantee, an assurance, or a definitive statement of fact or probability. Actual events and circumstances are difficult or impossible to predict and may differ from these forward-looking statements. Many actual events and circumstances are beyond the control of Lucid. These forward-looking statements are subject to a number of risks and uncertainties, including those factors discussed under the heading "Risk Factors" in Part II, Item 1A of Lucid's Quarterly Report on Form 10-Q for the quarter ended September 30, 2022, as well as other documents Lucid has filed or will file with the Securities and Exchange Commission. If any of these risks materialize or Lucid's assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that Lucid currently does not know or that Lucid currently believes are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect Lucid's expectations, plans or forecasts of future events and views as of the date of this communication. Lucid anticipates that subsequent events and developments will cause Lucid's assessments to change. However, while Lucid may elect to update these forward-looking statements at some point in the future, Lucid specifically disclaims any obligation to do so. These forward-looking statements should not be relied upon as representing Lucid's assessments as of any date subsequent to the date of this communication. Accordingly, undue reliance should not be placed upon the forward-looking statements.



[View original content to download multimedia: https://www.prnewswire.com/news-releases/lucid-motors-opens-first-retail-studio-and-service-centre-in-montreal-quebec-301732200.html](https://www.prnewswire.com/news-releases/lucid-motors-opens-first-retail-studio-and-service-centre-in-montreal-quebec-301732200.html)

SOURCE Lucid Group